



Privacy Policy
Effective Date: 2024

LUCCI Photography ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, store, and protect your personal data when you use our services, including christening, portrait, and wedding photography. By using our services, you agree to the practices described in this policy.

1. Data Controller

LUCCI Photography is the data controller for the personal data collected and processed through our services.

2. Information We Collect

We may collect and process the following types of personal data:

Contact Information: Name, email address, phone number, and mailing address.

Event Details: Date, time, and location of the photography session (e.g., wedding or christening).

Photographs: Images captured during the event, which may include identifiable individuals.

Payment Information: Billing address and payment details, processed through secure third-party providers.

Communication: Any correspondence or inquiries you send to us.

3. How We Use Your Data

We use your personal data for the following purposes:

Service Provision: To provide photography services, including capturing, editing, and delivering photos.

Communication: To communicate with you regarding bookings, inquiries, or follow-up services.

Payment Processing: To process payments for services rendered.

Marketing: To send you updates, offers, and newsletters if you have consented to receive them. You can opt-out at any time.

Legal Compliance: To comply with legal obligations or respond to lawful requests from authorities.

4. Legal Basis for Processing

We process your personal data based on the following legal grounds:

Contractual Necessity: To fulfill our contract with you (e.g., providing photography services).

Legitimate Interests: For activities such as marketing, unless your interests override ours.

Consent: Where required, such as for using your photos in our marketing materials.

Legal Obligations: To comply with applicable laws and regulations.

5. Sharing Your Data

We may share your data with:

Service Providers: Third-party service providers who assist us in providing our services (e.g., photo printing services, payment processors).

Legal Authorities: If required by law or to protect our rights and interests.

Clients: With your consent, we may share selected photographs with other clients for marketing purposes.

6. Data Retention

We retain your personal data only as long as necessary to fulfill the purposes outlined in this policy, or as required by law. Photographs may be stored for a longer period if they are part of our portfolio or archives, subject to your rights under GDPR.

7. Your Rights

Under GDPR, you have the following rights:

Access: Request a copy of the personal data we hold about you.

Rectification: Request correction of any inaccurate or incomplete data.

Erasure: Request deletion of your data in certain circumstances ("right to be forgotten").

Restriction: Request restriction of processing your data under certain conditions.

Portability: Request transfer of your data to another service provider.

Objection: Object to the processing of your data for direct marketing or other purposes.

Withdraw Consent: Withdraw your consent at any time where processing is based on consent.

To exercise any of these rights, please contact us at [Insert Contact Email].

8. Data Security

We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, loss, or damage. However, please note that no data transmission over the internet can be guaranteed to be 100% secure.

9. International Transfers

If your data is transferred outside the European Economic Area (EEA), we will ensure it is protected by appropriate safeguards, such as standard contractual clauses or other legally accepted mechanisms.

10. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on our website, and the updated policy will take effect upon posting. We encourage you to review this policy periodically.

11. Contact Information

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us at:

LUCCI Photography

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